

WHISKY

DISCOVER WHAT MAKES WHISKY AND MUSIC A SOULFUL DUET

SINGER
MATT YORK IS

GOOD
FOR THE
SOUL

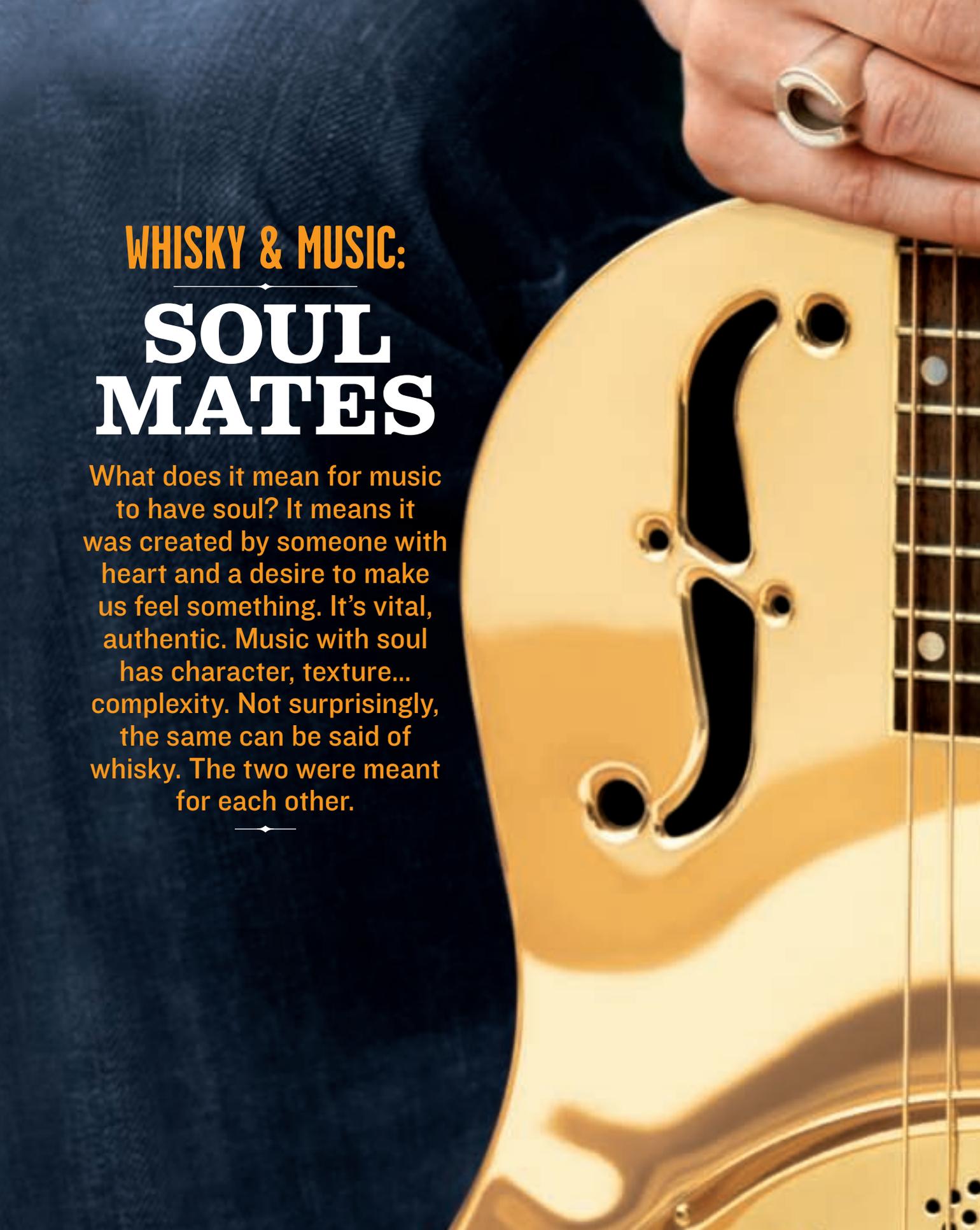
**WORLDLY
WHISKY:**
A WEE DRAM IN
INDIA AND JAPAN

THAT'S
THE
SPIRIT!

get into single malt

PLUS HOT TUNES, COOL COCKTAILS
BEST BRANDS FOR YOUR BUCK





WHISKY & MUSIC:

**SOUL
MATES**

What does it mean for music to have soul? It means it was created by someone with heart and a desire to make us feel something. It's vital, authentic. Music with soul has character, texture... complexity. Not surprisingly, the same can be said of whisky. The two were meant for each other.

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**GET INTO
THE MIX**
COCKTAILS
WITH REAL
PERSONALITY





WE'VE GOT GLASS

Think our home and native brands all taste the same?
Think again. With flavours ranging from nuts
and caramel to cereal and spice, Canadian whisky
has more variety than the playlists on your iPod.



Canadian whisky goes way beyond the classic Gibson's rye and ginger – which, by the way, is back on the it list. But how do you choose one? You already have a favourite scotch, and you're up for something new... sort of. Canadian whisky is an old fave. But it's come a long, long way! So here's a tip: think of the tastes you already know you like. Read on for great mixing ideas, too!



DO TRY THIS AT HOME!

A sampler of five Canadian whiskies based on taste

If you like:

Vanilla & Licorice

Then you'll like:

Gibson's Finest Canadian Whisky

Add a drop of water to this golden beauty and prepare to be amazed by its vanilla and sweet toffee notes. There's some toasty oak in the background, even a hint of black licorice.

3558 750 mL Reg. \$27.45

NOW \$25.45 SAVE \$2.00



Rye & Ginger

Fill a rocks glass with ice. Add 1½ oz Gibson's Finest and top with ginger ale.

If you like:

Citrus & Vanilla

Then you'll like:

White Owl Whisky

Canada's first clear rye whisky has just landed in Ontario from Alberta. The colour is filtered out, but a touch of citrus and vanilla remains, making this unique whisky a clear winner.

194878 750 mL **\$39.95**

This product is available in-store at the Whisky Shop.



NEW
CLEAR RYE
WHISKY

Great for cocktails!

If you like:

Caramel & Nuts

Then you'll like:

Danfield's Private Reserve Small Batch

With those fields of grain and pure mountain water, Alberta is, of course, the home of this ultrasmooth, hand-crafted whisky. We're talking caramel and toasted nuts with warm, spicy finish.

604819 750 mL Reg. \$25.00

NOW \$24.00 SAVE \$1.00



The Manhattan

Combine 1½ oz Danfield's Private Reserve, ¾ oz Sweet Vermouth, dash of bitters, maraschino cherry into a cocktail shaker. Shake and strain into a martini glass. Garnish with a maraschino cherry.

If you like:

Spice & Cereal

Then you'll like:

Canadian Club Classic

This award-winner masters the art of mellow, and dabbles in spice as well. Sit back for a long, dry finish.

126466 750 mL **\$26.95**



**12 BONUS
AIR MILES
REWARD MILES**



The Old-Fashioned

Muddle 2 tsps simple syrup, 1 tsp water, 2 dashes Angostura bitters, 1 slice orange and 1 maraschino cherry, lightly bruising the fruit. Fill the glass with ice and add 1½ oz of CC. Stir and serve.

If you like:

Pear & Honey

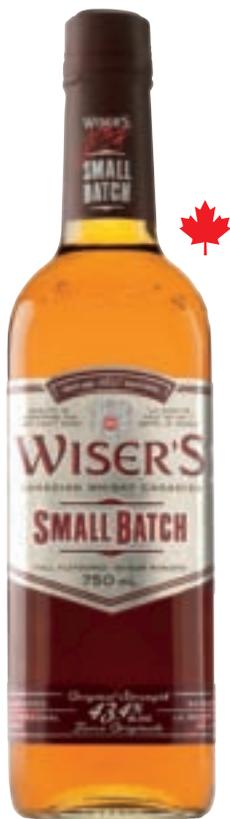
Then you'll like:

Wiser's Small Batch

J.P. Wiser always reserved his favourite blend for close family and friends – like you. Toasty oak is mellowed by ripe pear, and the finish? Smooooooth and sweet.

95315 750 mL Reg. \$28.95

NOW \$26.95 SAVE \$2.00



ON THE PLAYLIST

talk about smooth...



SEAN JONES THIS IS LOVE

2008 WIDEawake Entertainment Group Inc.

How's this for a Canadian cocktail: soul over rock. That's what multitalented singer-songwriter Sean Jones calls his style of music. Check out his 2008 release, This Is Love, straight up. For the latest news and updates on Sean Jones check out www.iamseanjones.com.

hey, guess what...

During Prohibition, rum runner captain William S. McCoy earned a reputation for hauling only choice spirits, not the watered-down knockoffs often found at the time. His shipments of top-quality Canadian whisky brands became known as "The Real McCoy," a phrase we still use to mean the genuine article.

REBEL WITH APPLAUSE

Bruichladdich's Jim McEwan raises
the bar... and a few eyebrows



In the rarefied world of Scotch whisky, Jim McEwan is a rock star. On the phone from the Bruichladdich distillery on the island of Islay, off the west coast of Scotland, the master distiller is outrageously charming, with an accent as smooth as his whisky. Since 2002, McEwan and his band of believers have breathed new life into a run-down 1881 distillery on the tiny island, already home to some of the biggest names and peatiest whiskies on the planet. Fiercely independent, he creates new "Brook Laddie" whiskies using equipment from Queen Victoria's time, taking great pride in every bottle.

Bruichladdich Classic
Jim McEwan personally selected the oak bourbon casks that give this full, rich new Laddie layers of fresh fruit and creamy vanilla. Try a dram before dinner.
178384 700 mL **\$79.95**



ROLL OUT THE BARREL... THEN ROLL IT BACK IN AGAIN. THE BRUICHLADDICH TEAM PRIDES ITSELF ON SLOW DISTILLATION AND CAREFUL AGING



Q. So Jim, what makes you different from your competitors?

A. People get excited because we're like a breath of fresh air – we don't talk about bagpipes and flying haggis and what you wear under your kilt. We've got to get it right because there's a lot of competition out there and we're so small, just a speck in a land of giants. So we play to our strengths – authenticity with uniqueness.

Q. Your bottle is certainly unique. Where did the colour come from?

A. From my office I can throw a stone into the Atlantic Ocean. When the sun shines on the water, that's the colour we get – Bruichladdich Blue. When we first used it, a lot of people said it's not really Scottish. But when you put it on a bar, everybody's eyes are drawn to it, and people are intrigued by it. We also use other coloured bottles, including black.

Q. What's it like being a master distiller?

A. I'm like a kid in a candy store, with total freedom to create whatever whiskies I want. Most distilleries make one whisky – the same one they were making 25 years ago. I make 12 different styles. With the stills and the barley mash it's like a kitchen. If you have a great chef, he'll produce amazing menus. I want to push the boundaries farther than they've ever been pushed before.

Visit, for peat's sake!

Tours run Monday to Saturday but, they say, "we never turn anyone away."

Q. What are some examples of your innovation?

A. We don't use artificial colouring, and we're the first company since 1695 to distill whisky four times, which gives a high-strength alcohol and an extremely pure product. We also import wine casks from the world's greatest wineries such as Château Latour and Château d'Yquem. It's called ACEing – Additional Cask Evolution. These casks give a lot of red fruit flavours

Q. Tell us about your island home.

A. Islay (pronounced EYE-la) is 40 km long and 32 km wide, with a population of 4,500 people. We're two hours from the mainland by ferry, and everything has to be trucked in and out. We're the smallest distillery and the island's biggest employer – we have 50 employees – because we're the only people who bottle our whisky on Islay. We also mature our whisky here, and use local water to reduce the strength of the alcohol.

“Jim McEwan is outrageously charming, with an accent as smooth as his whisky”

and a stunning colour. And we must be the world's slowest distiller. One distillation takes about nine hours; most do it in half that time. It retains the barley's natural oil, which gives you a fantastic mouth-feel and a huge finish that goes on forever.

Q. Who are your customers?

A. Our whisky attracts young professionals who've been introduced to whisky through blends, then tried all the regular lines. They're looking for something that looks and tastes good. We've also switched on a lot of women – most stunningly good looking – who were attracted by our bottle.

Q. How do you describe the flavour of Bruichladdich Classic whisky?

A. Bruichladdich is a thoroughbred spirit, very fruity, with great malt flavours. It really takes on the flavours of the American oak wine casks – crème brûlée with a splash of fruit like pomegranate and strawberry.

Q. What are you most proud of?

A. All our whisky is hand done. We'll always be a little more expensive than other Scottish whiskies because it's all done on Islay – we've even got local farmers growing barley for us – but we believe it's worth it. We make brilliant whisky, and I've got the best job in the world.

Cost: 5£ (\$8), redeemable on a bottle of whisky from the shop.

What to do on Islay: hiking, bird-watching, loch and sea fishing, 18-holes of golf, clay pigeon-shooting on estates, highland and Scottish country dancing. Then visit the island of Jura, five minutes by ferry.

Tour info: mary@brulichladdich.com

Where to stay: An Taigh Osda, Gaelic for "the hotel": antaighosda.co.uk

General tourist info: cometoscotland.ca

STRAIGHT UP, RED HOT

BRAND NEW

New to LCBO shelves, these superb whiskies raise the bar with their uncompromising taste and complex character.

NEW

Straight from the malt whisky capital of the world.

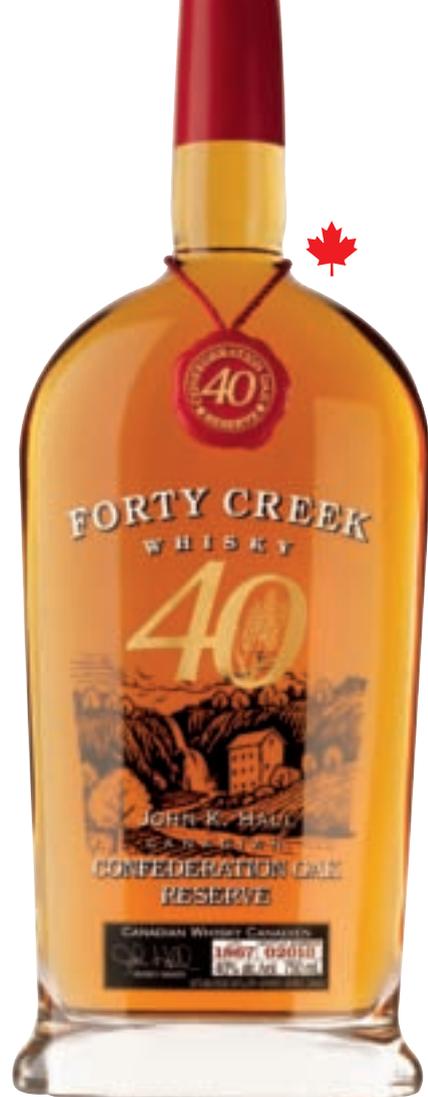
The Singleton of Glendullan

Already highly rated by experts, this rich elegant Speyside spirit is matured in both sherry and bourbon casks to deliver subtle honeyed vanilla and lush fruit flavours.

195693 750 mL **\$45.95**



**15 BONUS
AIR MILES
REWARD MILES**



NEW

John K. Hall's got your number, and he's written it on 16,800 bottles of this Niagara newcomer.

Forty Creek Confederation Oak Reserve Whisky

Some of the 150 year old white oaks growing near Niagara distillery, in a sustainable forest, became barrels for this sensational whisky. Each numbered bottle offers deep rich vanilla buttercream flavours.

195651 750 mL **\$69.95**

NEW

Cue the Spanish guitar with this unique C.C. aged in sherry casks.

Canadian Club Sherry Cask

Small quantities of CC's finest whiskies, aged eight years or more, are double-matured in Spanish sherry casks for a smooth, unique flavour with sherry undertones.

195610 750 mL **\$34.95**



NEW

Kidd Rock's whiskey of choice is also the hottest new brand in the U.S.

Red Stag

A slow infusion of naturally sweet black cherry flavours into 4 year old Jim Beam Straight Kentucky Bourbon creates a soft sweetness framed by oak. Excellent for mixing.

198200 750 mL **\$27.95**



HIT THE IT SPOT

With 40 whiskies and counting, this funky oasis in Toronto serves up great food, soulful music and a spirit tuned to your taste buds.



With its smoky purple walls, worn church pews and scrounged wingback chairs, The Emmet Ray is a funky oasis for whisky and music lovers in Toronto's Little Portugal neighbourhood.

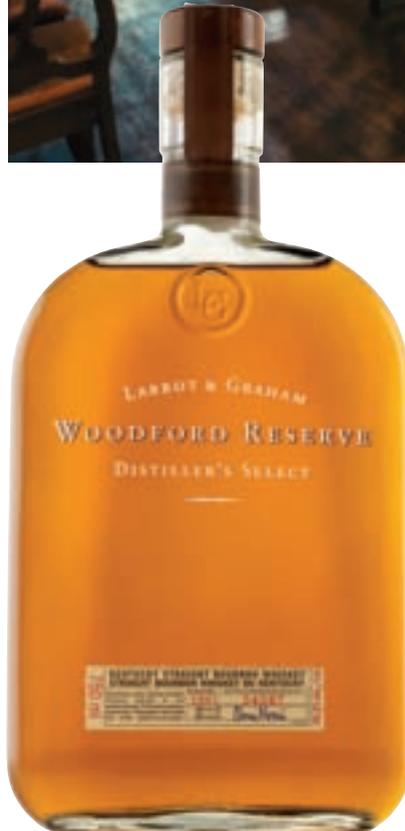
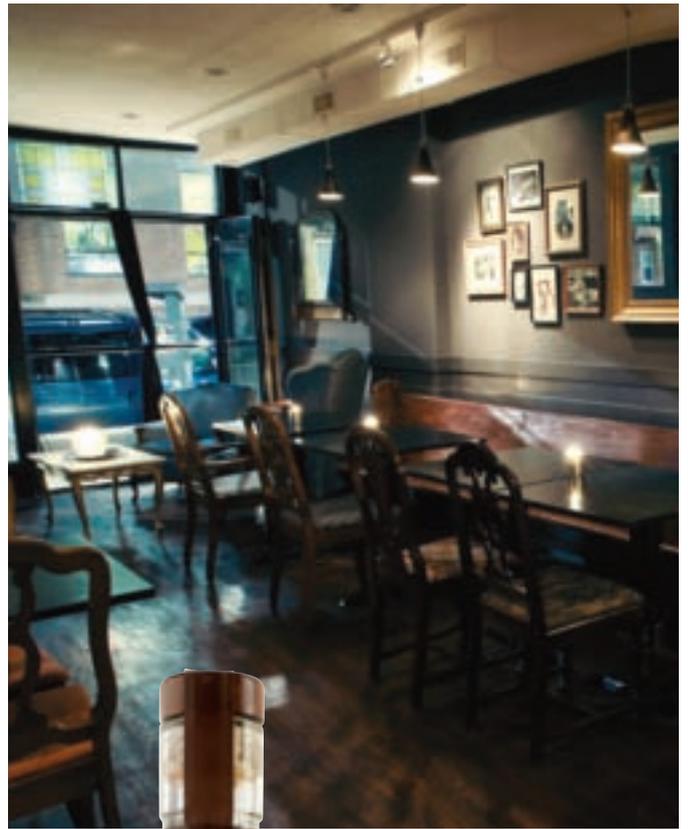
On the menu, more than 40 whiskies from around the world, including Japan. They're listed by region and country, starting with Canadian then moving to Scottish single malts, divided by Speyside, Highland/Lowland and Islay/Islands. Then come the Americans, from Wild Turkey to Corner Creek.

Co-owner and certified sommelier *Krista Raspor* shares bar duty with *Andrew Kaiser*, who returned last year from managing European bars from Berlin to Edinburgh. He's got big plans for his first bar, named after a fictional jazz guitar genius portrayed by Sean Penn in the Woody Allen movie, *Sweet and Lowdown*.

On the whisky front, Krista and Andrew plan to add a new bottle to the list every few weeks, and their first scotch tasting took place this past October. Scotch lovers can always indulge in the \$13.50 tasting of three Glenmorangie single malts: traditional, Quinta Ruban aged in port casks and La Santa, aged in Oloroso sherry casks. Check out the whisky blog on theemmetray.com for tasting notes and news. Events and bands are listed online, too.

To accompany the spirits, chef Matthew Slater, Krista's fiancé, bakes generous burnished brown pot pies and other splendid pub fare, including charcuterie and cheese plates.

Customers are a diverse bunch, says Krista, including film and TV types who live nearby and restaurant staff who come after work. Both new whisky drinkers and connoisseurs are in good hands when she's at the bar.



TOP SELLER

Woodford Reserve is a popular whiskey at The Emmet Ray
See page 21 for more details on this product.

"I'll try to evaluate their general taste," she says. "I might start them off with Irish whiskey or Auchentoshan, a lowland Scottish whisky. Both are triple distilled, making them more smooth and approachable."

If customers like sweet, she'll introduce them to bourbon or mix them an old-fashioned, fresh and sweet with hints of orange and lemon zest.

"We often get people saying 'Wow, I never thought I'd like this,'" she says, adding that she's pleased to see more women joining the whisky revolution.

Thursday nights are a great time to experience whisky at The Emmet Ray, with \$1 off whiskies from a selected region. Making whisky affordable every night — starting at \$6 a serving — encourages more patrons to try it and delights fans who might only drink whisky at home. But they also work hard to create a friendly atmosphere.

"We're traditional the way bars were meant to be," says Andrew, "warm and inviting."

The Emmet Ray, 924 College St., at Dovercourt. Open seven days, 5 pm to 2 am, 416 792 4497, info@theemmetray.com

TUNE IN

From DJs to live folk, blues and jazz, The Emmet Ray hits the spot

"Our live music is jazz-oriented," said Kaiser, "but we branch out into folk, blues and singer songwriters."

Many of the musicians who arrive around 8:30 three nights a week, instruments in tow, are recent music graduates from Humber College and the University of Toronto, says Andrew.

"We want to keep it youthful so the music has passion," he says. "We've even got a philosophy professor who plays jazz."

The bar is perfect for music, he says. "We're small and intimate, so people can interact with the artists."

Things get lively on weekends, with DJs spinning soul or funk on Friday nights. Every second Saturday there's an indie/folk/new wave DJ.

But music is never overwhelming, he promises. "We're not playing the music so loud that you can't talk." And don't worry: Krista will hear your order!

GET INTO THE MIX

Think whisky always goes solo?
Time to stir things up!

Such a straightforward pleasure, whisky has always earned that lone gun reputation because it stands so confidently on its own. But by definition, each whisky has its own unique character, which means it's a natural for giving cocktails fresh depth and character. Consider how just one cocktail recipe could take on a variety of shades depending on the whisky you prefer – from bourbon to rye, Irish whiskey to a blended Scotch.

To help you get your mixing and matching underway, here we offer a few suggestions as to how you can shake up your notions of how whisky is best served.



Creeky Caesar

Take a moment to appreciate the fresh interpretation that this Creeky Caesar proposes, with its Forty Creek Barrel Select Whisky and a drop of Italian dressing. Forty Creek Barrel Select's balance of slight sweet and spice, coupled with its rich undertones gives this Caesar an unmistakable depth of flavour.

1. Rim a highball glass with a 50/50 mixture of celery salt and Montreal steak spice.
2. Fill glass with ice.
3. Add 2 oz Forty Creek Barrel Select, 2 oz Motts Clamato, 2 oz Tomato Juice, a dash of Worcestershire, a dash of Tobasco and 1/4 oz Italian Dressing and gently stir.
4. Garnish with a meaty skewer (cheese, olive, ham cube, lime wedge, cocktail shrimp, pickle, pepperoni slice, etc).

Forty Creek Barrel Select Whisky

550715 750 mL **\$24.95**



**8 BONUS
AIR MILES
REWARD MILES**



100%
DELICIOUS

John K. Hall's Creeky Caesar

Master Distiller John K. Hall is not a man to follow in anyone else's footsteps. That's not to say he doesn't pay tribute to the legacy of great whisky, as he distills his signature style in crafting his Forty Creek label. But take the creation of his Creeky Caesar, which features a subtle twist on that favourite Canadian cocktail by replacing vodka with Forty Creek Barrel Select whisky.



Jameson & Ginger

A celtic take on a Canadian tradition, this spicy classic isn't just for the Irish...or for redheads! But it is for those fiery spirits who know what they want. This legendary triple-distilled Irish whiskey mingles shades of spice and nut. Topping it with a splash of ginger only serves to accentuate the sweet, smooth finish.

1. Add 1½ oz Jameson to a rocks glass with ice.
2. Top with ginger ale.
3. Enjoy.

Jameson Irish Whiskey

10157 750 mL Reg. \$29.95

NOW \$28.40 SAVE \$1.55



Whiskey & Cola

You can't help but admire those unfussy friends who require few accoutrements. Which is why the pure simplicity of Jack Daniel's and cola on ice is their kind of drink. Bet they already know that Jack Daniel's isn't a bourbon, but a Tennessee whiskey, which means it has been slow filtered through maple charcoal before going to cask.

1. Add 1½ oz Jack Daniels to a rocks glass with ice.
2. Top with cola.
3. Enjoy.

Jack Daniel's Sour Mash

41384 750 mL **\$29.50**



Apple Harvest

So, when it comes to mixing this smoky single malt Scotch with other ingredients, traditionalists may scoff, but that's part of the fun.

1. Rim a glass with fresh lemon and cinnamon. Fill the glass with ice.
2. Add 1½ oz Black Grouse, 3 oz fresh apple juice and 2 oz cranberry juice.
3. Garnish with an apple slice and a pinch of cinnamon.

The Black Grouse

140822 750 mL **\$33.70**



**10 BONUS
AIR MILES
REWARD MILES**



**A NEW
MUST
TRY!**



ON THE PLAYLIST

You know those moments when what you're sipping and what you're listening to seem to be cut from the same cloth?

That's the sense we get when some classic Jack Daniel's Sour Mash is poured alongside a southern-fried, countrified helping of the Grammy-winning Zac Brown Band. Both are so easygoing and welcome whenever a crowd appears. Check out their newest release, *You Get What You Give*.

IS THIS YOUR BIG BREAK?

**Show us your
musical talent.**

Prove yourself to our industry experts and you could WIN BIG! Prize includes studio time with a renowned producer, a recorded track, a session with an industry publicist and a professional photoshoot.

To enter, visit
www.lcbo.com/whiskysoul

You must be 19 years of age or older and a resident of Ontario to enter. One submission per person. Complete contest rules available at lcbo.com. Approximate retail value of grand prize is \$15,000 CDN. An on-line public vote from October 18th, 2010 to November 12th, 2010 at 05:00pm will be held. A public vote will select five (5) top videos and a panel of judges will select the grand prize winner on or around November 18th, 2010. Competition runs from October 13th, 2010 to November 3rd, 2010 at 05:00pm.



INTRODUCING THE

Whisky Shop



We're very excited to introduce the Whisky Shop, a destination within select locations dedicated to those whose admiration for the world's finest spirit extends beyond mere appreciation.

Intended for long-time connoisseurs & budding enthusiasts alike, we've designed the Whisky Shop to feature an ever-evolving selection of the renowned and the rare, artisanal and limited releases, gift options and award-winning bottles from the world's great distillers.

We invite you to reserve some time and browse the collection in-store.



Available for a Limited Time

SINGLE MALT SCOTCH WHISKY

The Glenlivet XXV 25 Years Old



In honour of an occasion, in celebration of exquisite taste, we consider The Glenlivet XXV the definitive expression of single malt distinction. This 1980 vintage selection is finished in first-fill sherry butts for a period of nearly two years. Note how the luscious and spicy aromas precede a silky, welcoming mingling of tastes – allspice, nutmeg, ginger and cinnamon – before the depth of dark chocolate and orange zest edge through. The exquisitely dry, spicy finish accented with a hint of fruit. Each bottle is numbered and presented in an elegant solid wooden box.

This is an absolute must for the truly devoted.

144329 750 mL **\$349.95**



There are 90 Whisky Shop locations including...

Toronto-Central Yonge & Summerhill, Ottawa Rideau & King Edward, Collingwood First & Pine, Mississauga Winston Churchill & Derry (Meadowvale), London Richmond & Fanshawe Pk (Masonville)



visit lco.com for all Whisky Shop locations



SCOTCH WHISKYS

Single Malts

There is that inspired moment when the dedicated single malt drinker realizes that their passion will be a lifelong adventure. To accompany you on that adventure, the Whisky Shop intends to be your trusted guide, here to help you explore and experience the world's superb single malts.

Aberlour A'Bunadh

From the heart of Speyside we proudly showcase a single malt that respects the traditions of the distiller's craft by eschewing modern-day chill filtering and the addition of water. Unlike its brethren Aberlour whiskies that are double-cask matured, A'bunadh is aged exclusively in Oloroso ex-sherry butts. This imparts a deep, rich hue with notes of spiced orange and praline on the nose. The taste slowly unfolds revealing a full, creamy body with flavours reminiscent of black cherry, ginger and dark chocolate. The finish: robust and suitably intense.

Jim Murray concurs, bestowing a solid mid-90s score, on every batch he tastes!

573352 750 mL **\$94.95**

Glenmorangie Nectar D'Or

While we don't think it needs to further secure its worldwide reputation, this beautifully layered, sumptuously satisfying single malt from Glenmorangie gives us another reason to celebrate this renowned distillery. Here's a whisky that's first aged in ex-bourbon casks and then further finished in hand-selected Sauternes barriques. Aromas of dried fruit and ginger lead to a thoroughly creamy smooth body, the notes of citrus and toasted nuts shining through. Take note of the rich, enduring finish.

10/10 stars on whiskyconnosr.com (October 2009) and a 94 from Jim Murray!

68098 750 mL **\$93.10**



Grand Expressions

CANADIAN WHISKY

Wiser's Legacy

As we see it, J.P. Wiser's regret can now be savoured as your reward. While J.P. conceived of this recipe for Wiser's Legacy, he perished before being able to produce what would be the final contribution to his storied legacy. Fortunately for us, others executed his will, so to speak. To perfection. Legacy's mingling of honeyed grain and peppery spice aromas give way to a sweet, buttery character with shades of vanilla lingering on a long finish. We consider this an essential addition to any Canadian whisky aficionado's cabinet.

Scored 92 from the Beverage Tasting Institute of Chicago in 2009.

179721 750 mL **\$84.95**

IRISH WHISKEY

Jameson Gold Reserve

We can rarely hide our enthusiasm for a legendary Irish whiskey, but when renowned critic Jim Murray places this among the world's top-10 whiskeys, further investigation is in order. What you'll discover is a delicate blend of three aged whiskeys – one matured in virgin oak barrels, the others in bourbon barrels and sherry casks – that deliver a charmingly smooth, subtle and complex experience. The interplay of sweet grains and herb notes succumb to a delightfully toasted finish that dwells so invitingly and satisfies so completely.

139287 750 mL **\$89.95**

FOUR

UNDER 50

No need to shell out a C-note to taste great whisky. We've uncovered four spirited superstars for under \$50 that are guaranteed to please the palate and pump up the party.



Gentleman Jack Rare Tennessee Whiskey

Not a blend but a single premium whiskey, J.D.'s big brother is the only U.S. whiskey to be charcoal-mellowed before and after aging for super-smooth flavour.

377994 750 mL Reg. \$36.95

NOW \$33.95 SAVE \$3.00



Crown Royal

From British royals to local fabulons, everybody loves this Canadian icon. It's created from 50 selected whiskeys matured in old and new oak barrels, making it creamy smooth with a few hits of oak and vanilla.

1487 750 mL Reg. \$27.95

NOW \$25.95 SAVE \$2.00

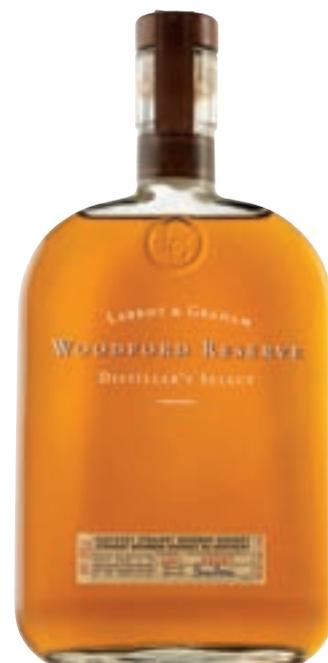


Bushmills Black Bush

Aged in sherry casks and rich with dried-fruit flavours, this fine whiskey from Ireland's oldest working distillery finishes soft as silk with a lingering sweetness.

61374 750 mL Reg. \$37.05

NOW \$34.55 SAVE \$2.50



Woodford Reserve Distillers Select Bourbon

This outstanding bourbon, from Kentucky's bluegrass region, will warm autumn nights with its hints of honeyed toffee and freshly-roasted nuts. Every graceful bottle is individually numbered.

480624 750 mL Reg. \$46.95

NOW \$43.95 SAVE \$3.00

INTERNATIONAL WHISKIES:

East Meets West

Whether building on tradition or bucking it, the whiskies of Japan and India make their mark on the map.

JAPAN



HISTORY For Masataka Taketsuru, joining the family business just wasn't in the cards. So in 1918, this son of a Japanese sake maker left his homeland for Scotland, determined to learn the secrets of Scotch whisky.

Returning home a few years later, he built his first distillery in Yoichi, Japan, and Nikka whisky was born. And despite its somewhat rebellious beginning, the 76-year-old distillery continues to use traditional coal-fired pot stills today.

"Taketsuru was passionate about quality," says Nikka's Canadian distributor Shotaro Ozawa, "and always shared what he learned in Scotland with his employees." Papa would be proud.

TRADITIONS Whisky bars aren't uncommon in Japan – they've been popular for a long time. In fact, regular customers will keep a bottle of premium domestic or foreign whisky with their name on it at their favourite bar to woo business clients.

The 2003 movie *Lost in Translation*, filmed in Tokyo and starring Bill Murray and Scarlett Johansson, is credited with launching a whisky revival in Japan. Today, the classic Scotch and soda – translated as Scotch and sparkling water – is the "it" cocktail among the Japanese fashionati.



Nikka Yoichi 10 Year Old Single Malt Whisky
This bold, distinctive whisky is distilled and matured in northern Japan.

195131 700 mL **\$110.00**

This product is available in-store at the Whisky Shop.

THE PRESENT Nikka Yoichi 10 year old single malt and 12 year old Ta etsuru pure malt are back in Ontario for the first time in five years.

"When we introduced them in Quebec last year, the Taketsuru sold out in four months," says Ozawa. "A lot of people had read about it or tasted it in Japan." And, hey, it's cheaper.

ALSO TRY
Nikka Taketsuru 12 Year Old Pure Malt
Rich peaty malts from Nikka's Yoichi distillery meet the soft, mild malts of Miyagikyo distillery.

195123 660 mL **\$69.95**

This product is available in-store at the Whisky Shop.

INDIA



THE NAME Indian mythology has it that when the forces of good and evil churned the ocean in a tug of war, a golden cauldron appeared containing the elixir of life, or Amrut in Sanskrit. The good guys won by drinking the magic liquid and driving off the villains. See, there's nothing that a friendly cocktail between rivals can't solve.

THE MARKET Whisky was brought over by the Brits, of course, and the sipping tradition really took. In fact, India is now the world leader in whisky consumption.

"India is currently undergoing a major transition from cheap to premium blended whiskies," says Ashok Chokalingam, director of International sales for Amrut

used by many Scottish distilleries, it takes on an intense flavour and hints of licorice in Bangalore's tropical climate. The result, says Chokalingam, is a charming, balanced fruitiness. The heat and humidity also cause the whisky to mature four times faster than Scotch whisky. The evaporation rate, or angel's share, as it ages is between 10 and 12% compared to 2 to 3% in Scotland.

"We have thirsty angels in India," says the director.

Over the past six years, the company's single malts became such a huge hit abroad that Indian whisky drinkers lobbied to have a chance to buy them at home. Earlier this year, Bangalore's five million

"We are truly a hidden jewel of India."

Distilleries Ltd. in the U.K. "The next transition will be to single malt whiskies, currently the favourite of thirtysomething professionals."

THE DISTILLERY A year after India announced its independence from Britain, it took another step towards autonomy by welcoming Amrut distillery, which was founded in 1948. It's located in Bangalore, India's third largest city and its Silicon Valley. Amrut has been exporting its single malt since 2004.

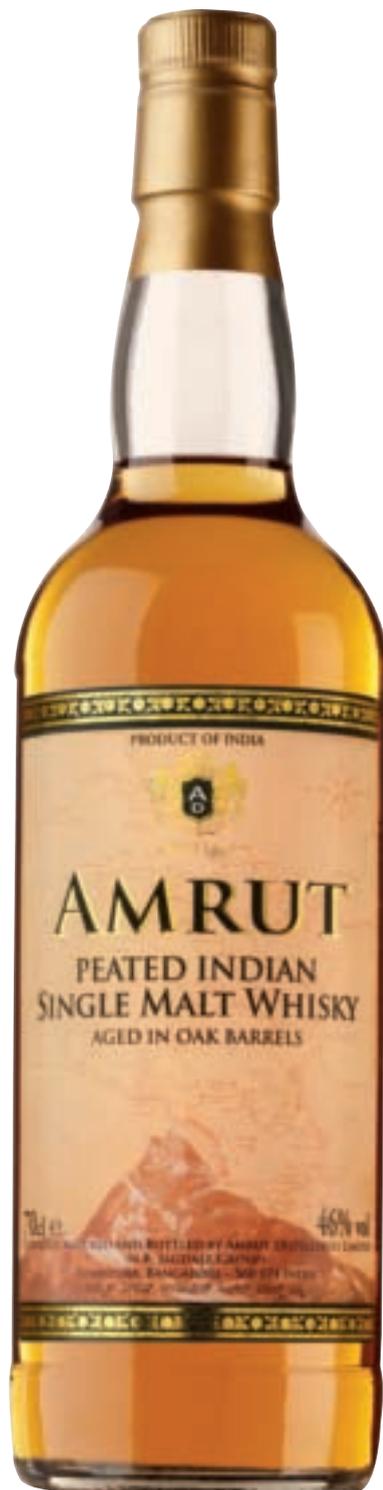
The distillery imports peated malted barley from Scotland. Though milder than that

residents got their wish. Recently, Amrut's single malt has also been introduced to other major Indian cities.

THE COMPETITION Amrut Peated Single Malt has scored extremely high in blind tastings with Scottish competitors, says Chokalingam, raising the eyebrows of international whisky enthusiasts.

Because of the high demand for this signature malt around the world, Ontario is lucky to have secured a supply, Chokalingam says.

"We are truly a hidden jewel of India."



Amrut Peated Indian Single Malt Whisky

Fruity and malty with a smoky cured-bacon and caramel nose.

195222 700 mL **\$67.50**

This product is available in-store at the Whisky Shop.



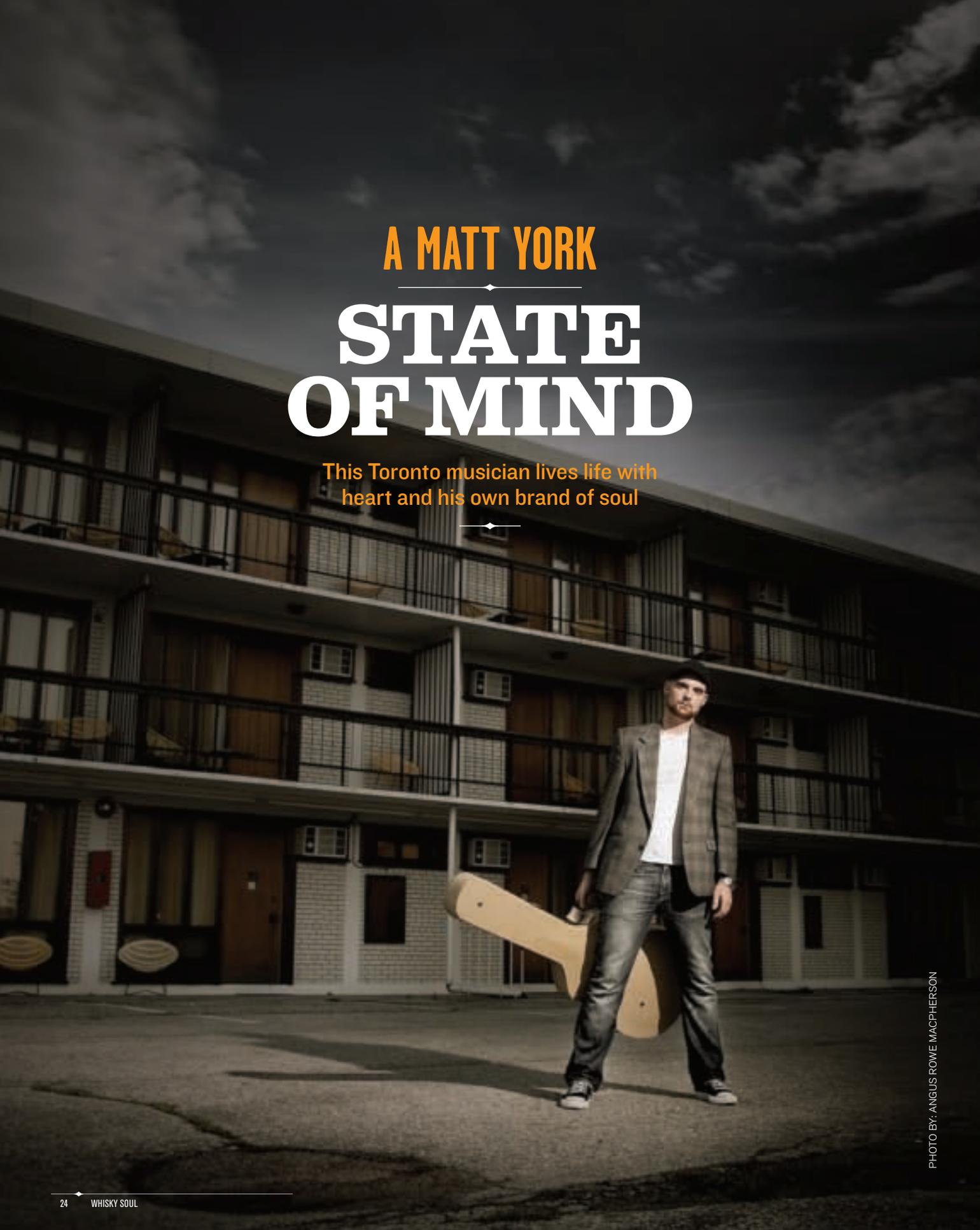
ON THE PLAYLIST

speaking of exports...

JAMIE LIDELL COMPASS

Warp, 2010

Get your cocktails shaking and your party stirring with Jamie Lidell's newest release, *Compass* (Warp, 2010). This Brit's tunes are soul-inspired but he's not afraid to explore percussion-driven electronica. Check out "I Wanna Be Your Telephone" for a taste. Hear some traces of Beck? No surprise — he helped produce the album. For more info check out jamielidell.com

A man with a beard and a black cap stands in the foreground, holding a light-colored acoustic guitar. He is wearing a grey blazer over a white t-shirt and dark jeans. Behind him is a modern, multi-story apartment building with balconies and large windows. The sky is dark and cloudy. The overall mood is moody and artistic.

A MATT YORK STATE OF MIND

This Toronto musician lives life with
heart and his own brand of soul

Too often bands suffer under the labels that others assign them, the most bothersome of the lot being that “singer-songwriters” tag. “Independent musicians” may lurk close behind. But for Toronto’s Matt York Band, while the tags may apply, defying them has always been part of the gig. We spoke to lead singer Matt York.

Q. When did you know you wanted to be a musician?

A. Music has always been in my house. It was all around me. I started playing guitar in grade nine — my dad was the music teacher, so I would hang out in the music room and just play. It was a great opportunity to sit down and learn from older kids. And then I started playing live.

Q. What’s your process for writing and composing?

A. Believe it or not, I do a lot of my songwriting in the shower. I find I get a lot of cool ideas. I start with the music first, find something melodically that feels good and then just sort of extrapolate on that. I’ll just record the idea on my iPhone and then shelve it for later. I’ll then draw from a pool of lyrics to see what fits the melody and tweak from there.

Q. You’re a graphic designer by day. You’re kind of living the dream.

A. I’d definitely love to do music full time, but I love my day job too much. When I first came out of university I toured full

time for four years. I learned a lot about myself in those years. But another passion of mine has always been graphic design. I have a great career as a designer and a great career as a musician. It’s a tricky balance but it’s manageable.

Q. Tell me about a memorable show early on.

A. I’ll never forget my first club gig. I was playing at C’est What [a resto-bar on Toronto’s Front Street]. It was November 11, 2004, and it was my first show at a real music venue. I’d invited all my friends and it was sold out, which was great. I played my very first note and a girl in the front row gasped. And there it is. The feeling I got from that first show, I knew I wanted to have more of it.

Q. You’ve toured extensively and even earned a following in Japan.

A. Yeah, I was getting play on Tokyo radio. My song “Hey Love” from my first record was getting really big there. The tour was amazing and I played some awesome venues. I remember having a conversation with a guy in a club, fully in Japanese. I had a translator from the record label. And it was an hour-long conversation about music. It was mind-blowing having this in-depth conversation with somebody who’s speaking a completely different language from me, but music was the common language.

Q. Tell me about the band’s two releases to date.

A. Under the Streetlights (2005) was my first full-length release after the first EP I hand-made (Zero Six, 2003) and sold at shows for \$5. I was young and you can hear it, but I think the songs were mature enough. It had a little more of a rock/funk/John Mayer vibe. On Mine (2008), a whole lot more time and thought went into these songs and the songwriting formula changed a lot for this one. We made a conscious effort to infuse some Motown and gospel soul into this one, which was helped along through working with some awesome musicians.

Q. What are some of your musical inspiration?

A. In no particular order: my parents, Stevie Wonder, Bill Withers, Herbie Hancock, Martin Sexton. Anything honest and real that makes you feel good and think about things in a different way.

Q. What are you listening to and liking these days?

A. I’m listening to everything from Fleet Foxes to The Black Keys to Peter Dinklage, but nothing gets me like good soul music. Some recent favourites are Sharon Jones & The Dap Kings, Raphael Sadiq and Daniel Merriweather. I’m also a huge fan of the Hypnotic Brass Ensemble.

Q. Any upcoming releases?

A. Yeah, the band’s just finishing up an EP that’s coming out this fall.



DISCOGRAPHY

Under the Streetlights (2005)

Self-released, available at iTunes and at matt-york.com

Mine (2008) shown here

Distributed through Fontana North in Canada and Rock Ridge Music in the U.S.; available on iTunes and at matt-york.com

Who We Came To Be (2010)

York’s newest 4-song EP release marks his fourth release, and captures his distinctive soul-rock sound.



MATT YORK BAND; LEFT TO RIGHT: MIKE TODD, SCOTT GALLOWAY, MATT YORK, BEN ROLLO AND JARET KOOP

JOIN US
2010

WHISKY LIVE

Friday October 22 Metro Toronto Convention Centre – Halls F&G

WORLD CLASS TASTING EVENT!

An international night out – right here at home

- ◆ Full dinner buffet
- ◆ Live music & entertainment
- ◆ Masterclasses
- ◆ Iron Bartender Competition
- ◆ Rare bottlings
- ◆ Talk to the experts from Scotland
- ◆ Sample more than 100 of the world's finest whiskies

**Book
Now!**

ADVANCE TICKETS

VIP Ticket (4pm-10pm) \$95
Evening Ticket (6.30pm-10pm) \$60

ON THE DOOR PRICES

VIP Ticket (4pm-10pm) \$110
Evening Ticket (6.30pm-10pm) \$70

The event will offer a "complete evening out" with fantastic whiskies from around the world, great food and live entertainment. The Iron Bartender Competition is full of energy and exciting to watch. In addition, there will be a selection of premium beers to taste as well as whisky and food pairings.

Masterclasses provide a unique insight into the world of whisky. Conducted by brand ambassadors, master distillers and leading experts, this is your chance to ask all those hidden questions in a private setting. These classes are dedicated to one brand or group and allow the opportunity to taste its full range.

Come and join us for a memorable experience
at Whisky Live Toronto.

Book your tickets now at
www.whiskylive.com

MALT OF THE EARTH

From stream and field to glass:
the single malt Scotch story

Few spirits pose such a journey of discovery as single malt Scotch whiskies. Thanks to their distinctive character, their heritage, even the regional alliances they inspire depending where they are from, they are without a doubt one of the most celebrated passions among whisky enthusiasts. Rarely does the common whisky enthusiast start that journey with single malts, but as that sense of taste and appreciation evolves, there is no avoiding the certainty that they are clearly the pinnacle of whisky making. To help build your appreciation, we present a brief primer to the world of single malt Scotch.

Let's start off with blends which, like the name suggests, mingle a range of different whiskies from a number of distilleries (a fine art of alchemy unto itself). Much of the world's whisky is blended, but the single malt Scotch experience is all about purity. Each one is made up of three simple ingredients – barley, yeast and water from a particular region – and distilled by one distillery in a pot still. Then there's each producer's unique aging process. All this comes

together to create a distinctive flavour for each different label.

Traditionally, single malt Scotch making is divided into five key regions – Highland, Lowland, Island, Speyside and Islay – each with its own taste profile. The Highlands cover the largest geographical area so the tastes vary considerably. Lowland single malts are traditionally lighter in character due to the larger stills used (to keep up with demand) while Speyside whiskies are regarded for having an especially smooth character. The numerous Island whiskies encompass a significant range of taste profiles while the legendary Islay (pronounced EYE-la) whiskies earn worldwide acclaim for producing the most robust of the single malts, with their particularly peaty, smoky flavour.

The good news is there's no need to break the bank while exploring. Find out which regions appeal to you (maybe go to a tasting or two). Whether heading for the Highlands or Islands or any other stop en route, these labels are a great starting point for what could become a lifelong pursuit.

louder than words

Smokehead Islay Single Malt Scotch Whisky
Vigorous, with the big peat, smoke and spice of these single malts, balanced with sweet fruit. A funky bottle makes a fab gift – even to yourself.

52530 750 mL **\$59.95**



**20 BONUS
AIR MILES
REWARD MILES**



ISLAY

When the phrases like ‘deeply smoky’ and ‘intensely peaty’ are used to describe a single malt, you can be certain that they hail from this island where the sea salt influences the peat and the casks for aging are exposed to the sea air.

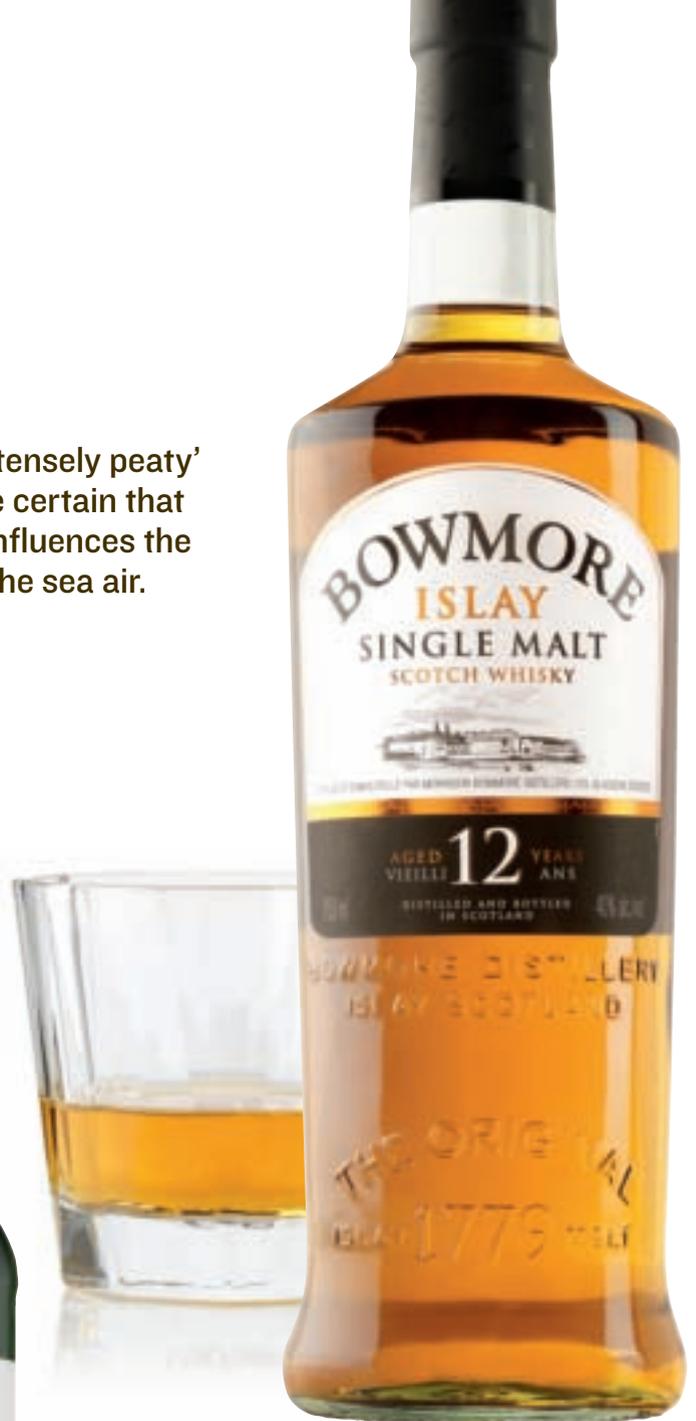
hey, it's complicated

Laphroaig Quarter Cask Single Islay Malt

Looking for a Scotch with a reputation? This one's for you. The ritual of slowly nursing a dram pretty well began with likes of Laphroaig (pronounced la-FROYG). Its subtle oak and intense peat and complexity demand respect!

19158 750 mL Reg. \$64.20

NOW \$60.20 SAVE \$4.00



go with the bow

Bowmore 12 Year Old Islay Single Malt

A classic Islay option – the distillery was the first on the island to make single malt. This amber elixir drips with honey, lemon and even chocolate. Prepare for a long, smooth and complex finish.

330803 750 mL Reg. \$47.15

NOW \$42.15 SAVE \$5.00

ISLAND

Considered part of the Highland region by some, these are whiskies that hail from a number of islands bordering the Scottish mainland. While this does not include Islay, some notables include Orkney, Skye, Arran, Mull and Jura, each offering their own unique disposition to the world of single malts.

fortunate son

Isle of Jura Superstition
Single Malt

Revel in the spice, honey, pine and touch of smoke in this supernatural single. Just make sure you hold the Ankh on the label in your palm's centre while pouring.

38927 750 mL **\$57.95**



**15 BONUS
AIR MILES
REWARD MILES**



single, with many admirers

Glenfiddich Single Malt
12 Year Old

Sure, he's Mr. Popularity if you consider stats, but that doesn't mean he isn't unique. Glenfiddich balances sweet, fruity notes that with butterscotch and a hit of oak. A mellow fellow with a long finish.

605923 1140 mL Reg. \$62.10

NOW \$58.10 SAVE \$4.00



SPEYSIDE

A small sub-region in the northeast of Scotland with the largest concentration of distilleries, Speyside is home to some of the most famous single malts, including Macallan, Glenfiddich and Glenlivet – all exceptionally smooth.



ON THE PLAYLIST

smooth as a single malt

THIEVERY CORPORATION

IT TAKES A THIEF (VERY BEST OF) 2010

Acid Jazz / Easy Listening / Trip-Hop

Sure to be pumping at parties and satisfying its legion of fans this autumn, DJ duo Thievery Corporation recently launched their best of compilation, It Takes a Thief. Drawing tracks from the past 15 years of working together, Eric Hilton and Rob Garza showcase their unique concoction of dub reggae, Afrobeat, psychedelic, Brazilian and Latin rhythms in devising a sound that is at once worldly and definitely otherworldly.

HIGHLAND

HIGHLAND HELPER

The Highland region is vast, so the character of the single malts produced there varies wildly. To guess at a whisky's flavour (and appreciate it), you need to figure out if the distillery is located in the Northern, Eastern, Western or Central Highlands. Here's what you'll find:

REGION	TASTING NOTES	NOTED LABELS
Northern Highlands (includes Orkney Islands)	Lighter, delicate whiskies regarded for their complex aromas and slight saltiness	Highland Park Glenmorangie
Eastern Highlands (includes Speyside)	Medium-bodied, smooth and slightly smoky	Glendronach
Western Highlands (includes Isle of Skye)	Touch of sweet and hint of smoke with definitive peppery finish	Oban Tailisker Isle of Skye
Central Highlands	Light-bodied with a mildly sweet, fragrant character and a dry finish	Dalwhinnie

oh, Sherry!

Glenmorangie The Quinta Ruban Port Cask
Single malts travel the world. But this voluptuous whisky is already worldly when bottled. It's aged in bourbon casks then Port casks from Portugal. A balance of sweet and dry.

68072 750 mL **\$82.50**



**25 BONUS
AIR MILES
REWARD MILES**



from Orkney Island

**Highland Park 12 Year Old
Single Malt**

The Highland Park distillers give a nod to old masters with a smoky-sweetness and a super-long finish.

204560 750 mL Reg. \$59.95

NOW \$54.95 SAVE \$5.00

LOWLAND

Among the regions, Lowland single malts are the lightest of the lot, due mainly to the triple distilling that tends to characterize these whiskies. Only three distilleries remain in this region.

sweet and low

Glenkinchie Distillers Edition

It's not what you think. It's glen-KIN-chee! A light single malt from outside Edinburgh, it starts out sweet, then gets dry. The finish is long, dry and oaky with spice and a lick of caramel.

503375 750 mL **\$79.95**

This product is available in-store at the Whisky Shop.



H2O kay?

When you add anywhere from a few drops to an equal part of water to whisky, you'll perform a common ritual. Be warned, though, tap water is a no-no, as its chlorine content will wreck the whisky. Use distilled water. And swirl the whisky and water together then wait a couple of minutes to let the two properly blend. Your patience will be rewarded.

The Fundamentals in Five Steps



1

Hey, buy a proper glass!

Some prefer tumblers, but a "tulip glass" is what the pros recommended. Its shape retains the aromas and then pours the whisky onto the tip of the tongue.

2

Pour yourself a dram.

Which can be anywhere from half an ounce to two ounces – and then swirl the whisky around to coat the glass and release the aromas.

3

Be nosy.

Smell the whisky from a few inches away. Now, don't be shy, get a little closer and inhale again, keeping your mouth slightly open. Once more, but not so close that the alcohol burn interferes with what you're smelling. Notice any difference?

4

Now you can take a sip.

Let the whisky coat your tongue so that it touches all the taste buds. Check the consistency: is it dry or oily? This is known as the "mouthfeel". Hold the whisky in your mouth long enough to notice all the flavours.

5

Go ahead, swallow.

But don't open your mouth or close the throat afterwards. Let a small amount of air through your mouth and slowly inhale through your nose as the whisky's fumes touch the sinuses.

What you're experiencing is the "finish" which might have different characteristics.



glenora distillery

glenora distillery

GLENORA'S SCOTTISH-STYLE DISTILLERY
PRODUCES 250,000 BOTTLES OF WHISKY
(AND RUM) A YEAR

SINGLE. RICH. CANADIAN.

Make a date with the only single
malt whisky in the country

Whisky-loving nation that we are – and in spite of our strong Scottish settler roots – it seems to have taken Canada an inordinate amount of time to create its first single malt whisky.

Yet, patience being such a key ingredient to making this most superlative of spirits, perhaps it's for the best that we waited for the likes of Glenora Distillery's Lauchie MacLean to finally embark upon his quest to be the first.

Hailing from the highlands of Cape Breton Island on the country's East Coast, the result is Glen Breton Rare, a wonderful 10 year old offering that is copper-pot distilled and a tribute to the great traditions of single malt making.

While MacLean has gone through his share of challenges in bringing his single malt to market, he certainly sees the broader picture of his initiative. Much like his brethren distilleries in the old country, Glenora intends to draw whisky aficionados and curious tourists to this stunning region in the village of Glenville, Inverness County, offer them an inn in which to stay, countryside to explore and exceptional whisky to share.

So when you reserve some time to enjoy the light to medium-bodied taste of Glen Breton Rare, with its creamy texture and notes of maple and apple, take pride in knowing that it is a living legend. It's earned its name and will most certainly attract a loyal following at home and abroad. And whether you get the opportunity to visit the distillery or simply pour a dram with friends, just remember that it can't be called "Scotch" unless it is made in Scotland, but we think most people will be proud to identify it by its proper name: a Canadian single malt whisky.

Glen Breton Rare Canadian Single Malt Whisky

Hearty and independent like the north country people who make it.

601146 750 mL **\$90.05**



DINNER AND A DRAM

With dinner, wine's fine but whisky's
not as risky as you think

make your mark

Maker's Mark Kentucky Straight Bourbon

Oak adds class to this hand-crafted Kentucky bourbon, fairly dripping with honey and ripe fruit. Next up, deep malty flavours and a bittersweet oak and caramel finish.

103747 750 mL **\$37.95**

PERFECTLY PAIRED WITH:
HARD CHEESES OR SAUSAGE



The next time you whip up a batch of your signature barbecue sauce, add a splash of Scotch. Making pecan pie? Slip in a spoonful of Canadian whisky or Kentucky bourbon. With a kaleidoscope of flavours in every drop, from sweet caramel and dried fruit to peppery spice and sensual smoke, whisky may be the perfect secret ingredient.

But don't stop there. Sip it with dinner! Like fine wine, whisky's complex flavours, aromas and textures make it a great match with lots of dishes, from apps to dessert. Just make sure to mix it with a little water. Then get started with these happy pairings from our LCBO matchmakers.



the big cheese

Crown Royal Limited Edition
Perfection is worth the wait, right? This only-in-Canada blend is extra-aged to bring out the smooth, complex flavours.

246603 750 mL Reg. \$38.95

NOW \$36.95 SAVE \$2.00

PERFECTLY PAIRED WITH:
SOFT CHEESES AND BREAD

simply smokin'

**Glenfiddich 15 Year Old
Single Malt Scotch Whisky**

Yes, it's world-renowned. And that's because this single malt has something for everyone: smooth, creamy flavours from spicy and floral to pepper and ripe fruit. You can thank sherry, bourbon and new oak casks.

605972 750 mL **\$62.95**

PERFECTLY PAIRED WITH:
SMOKED/CURED MEATS

up to the cask

Century Reserve 15 Year Old

This pure, 100% rye whisky acts like a single malt, with its soft, smoky nose. It's intense, rich, with a smooth, long finish of toffee and vanilla.

105858 750 mL Reg. \$30.05

NOW \$27.05 SAVE \$3.00

PERFECTLY PAIRED WITH:
DRIED FRUIT MIX



in the black

Johnnie Walker Black Label

From powerful west coast malts to subtle east coast ones, a nation of Scottish whiskies flavours this rich, luxury blend. The result? Smooth as silk, with deep smoke, spicy heat and a sweet finish.

7880 750 mL **\$44.95**

PERFECTLY PAIRED WITH:
PATÉ WITH CRACKERS



BE ENTERTAINING, NOT OUTRAGEOUS.

Check out these tips and cut the risk of alcohol-related issues when hosting a gang:

1. Dance, yes. But take it easy otherwise. Keep in mind that people are more prone to injury or mishap after drinking.
2. Be alternative. By that we mean keep some non-alcoholic drinks available: festive mocktails, bottled water, pop, coffee and tea.
3. Eat, eat, eat. Hey, it's just plain rude to let your guests go hungry. And drinking on an empty stomach can be downright dangerous. Keep the snack bowls full all night. Avoid salty or greasy foods; those'll just make your friends thirstier! Be prepared for overnight guests.
4. Serve up a plan. Pick a responsible (and, preferably, good-looking!) pal to be the barkeep. Or mix and serve the drinks yourself. An open bar can be an open invitation to drink too much. Provide a shot glass for more modest measuring.
5. Take a travel survey. Ask early how your pals are getting home. Find out how many cabs you'll need to call and who needs directions to the subway station. Remember that taking away car keys from someone not fit to drive is the most friendly of gestures. Bottom line: never drink and drive or ride with anyone who has been drinking.
6. Cut 'em off. Stop serving alcoholic drinks at least an hour before the party is over. Bring out the sparkling water.
7. Be entertaining, not outrageous. Keep the party in full swing, sure, but as the host, don't drink too much. Hey, if you're not in control, how are you going to help a pal who isn't either?

Have (responsible) fun!



GOT IT? FLAUNT IT!

Fans of Islay single malts are used to boldness. They expect it. You could even say they appreciate it. That's good, because it takes audacity to be one of the peatiest, smokiest single malts of the region. Ardbeg 10 Year Old is just that. See for yourself how it grabbed this bold claim to fame.

Ardbeg 10 Year Old Islay Single Malt

560474 750 mL **\$99.95**

Find this product at VINTAGES at the LCBO.



VINTAGES AT THE LCBO

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